Traffic Order# 36925 8837306 Ver# 7 Status Revised

Printed: 10/02/2012 10:01 AM Last Received: 10/02/2012 9:37 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) NRCC-NATL REPUB CONG

Product NRCC / SCHEDULE 2

Estimate# 2958

Rep Order#

EC'd Yes

Buyer TRACEY ROBINSON

Phone# Fax#

) NATIONAL MEDIA INC Agency (

815 SLATERS LANE ALEXANDRIA, VA 22314

Agency C/P1/P2/E 155/426/2958 09/28/2012 - 10/04/2012

**Flight Dates Hiatus Weeks**  Rep Firm Sales Office (

) WASHINGTON Salesperson ( ) MIKE JONES

1 of

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

## -- CONTRACT COMMENT ---

COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK NEW REVISED TOTAL - \$76,350 PLEASE CONFIRM THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	500A-600A		:30	\$800.00	09/28-09/28	1	1	1	\$800.00	
		Buylir	ne Comment:	NEWS								
	2	M-TH	500A-600A		:30	\$800.00	10/01-10/04	4	1	4	\$3,200.00	
		Buylir	ne Comment:	NEWS								
	3	F	600A-700A		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
		Buylir	ne Comment:	NEWS								
	4	М-ТН	600A-700A		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
		Buylir	ne Comment:	NEWS								
	5	SU	630A-800A		:30	\$1,500.00	09/30-09/30	1	1	1	\$1,500.00	
				SUNDAY MORNING								
	6	м-тн	900A-		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
		******	1000A		. 50	2,30.00	10/01 10/01	-	-		4	
		Buylir	ne Comment:	LIVE WITH KELLY								

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Advertises Product	r (	IRCC / SCHI	C-NATL REP	UB CONG	Agency ( ) 815 SLA ALEXA	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Estimate# Buyer Phone# Fax#		958 RACEY RO	BINSON		Agency C/P1/P2/E Flight Dates Hiatus Weeks	E 155/426/2958 09/28/2012 - 10/04/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT Lr	า	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
7		F	1200P- 1230P			:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
		Buyli	ne Comment:	NEWS									
8		м-тн	1200P- 1230P			:30	\$750.00	10/01-10/04	4	1	4	\$3,000.00	
		Buyli	ne Comment:	NEWS									
9		F Buylin	300P-400P ne Comment:	ELLEN		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
10	ס	M-TH Buvli	300P-400P	ELLEN		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
11	ı	su	1000A-			:30	\$5,000.00	09/30-09/30	0	0	0	\$0.00	
		Buyli	415P ne Comment:	NFL									
12	2	F Buyli	500P-630P ne Comment:			:30	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
13	3	M-TH Buyli	500P-530P	NEWS		:30	\$1,300.00	10/01-10/04	0	0	0	\$0.00	
14	4	F Buyli	530P-600P			:30	\$1,300.00	09/28-09/28	0	0	0	\$0.00	
15	5	м-тн	500P-630P			:30	\$1,300.00	10/01-10/04	4	1	4	\$5,200.00	
16	6	F	700P-800P		um/TNCTDCD	:30	\$1,100.00	09/28-09/28	1	1	1	\$1,100.00	
		Buyli	ne Comment:	ENTERTAINMENT TONIG	HT/INSIDER								
17	7	M-TH Buyli	700P-730P ne Comment:	ENTERTAINMENT TONIG	HT/INSIDER	:30	\$1,100.00	10/01-10/04	6	1	6	\$6,600.00	

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Station K Advertiser Product Estimate#		CLAS-TV LAS VEGAS ( ) NRCC-NATL REPUB CONG NRCC / SCHEDULE 2 2958			Agency ( ) NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2958					Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES				
Buyer Phone# Fax#		TRACEY ROBINSON			Flight Dates Hiatus Weeks			012 - 10/04/2012	:		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	18	F Buylin	730P-800P ne Comment:	INSIDER			:30	\$1,200.00	09/28-09/28	0	0	0	\$0.00	
	19	м-тн	730P-800P				:30	\$1,200.00	10/01-10/04	0	0	0	\$0.00	
		Buyline Comment: I		INSIDER										
	20	SA Buylin	700P-800P ne Comment:	ENTERTAINMENT TONIGH	łT		:30	\$500.00	09/29-09/29	2	1	2	\$1,000.00	
	21	SU Buvlin	530P-600P	INSIDE EDITION			:30	\$450.00	09/30-09/30	0	0	0	\$0.00	
	22	TU	1000P- 1100P				: 30	\$7,500.00	10/02-10/02	1	1	1	\$7,500.00	
		Buylin	ne Comment:	VEGAS										
	23	F	1135P- 1235A				:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
		Buylin	ne Comment:	LETTERMAN										
	24	м-тн	1135P- 1235A				:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
		Buyline Comment: LETTERMAN												
	25	F	800P-900P	CSI:NY			:30	\$7,500.00	09/28-09/28	1	1	1	\$7,500.00	
	26	W	1000P- 1100P	CSI			:30	\$15,000.00	10/03-10/03	1	1	1	\$15,000.00	
	27	su	900P- 1000P	THE GOOD WIFE			:30	\$9,150.00	09/30-09/30	1	1	1	\$9,150.00	

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Station KLAS-TV LAS VEGAS ) NATIONAL MEDIA INC Rep Firm Agency Sales Office ( ) WASHINGTON Advertiser ( ) NRCC-NATL REPUB CONG 815 SLATERS LANE **Product** NRCC / SCHEDULE 2 ALEXANDRIA, VA 22314 Salesperson ( ) MIKE JONES Agency C/P1/P2/E 2958 155/426/2958 Estimate# TRACEY ROBINSON Flight Dates 09/28/2012 - 10/04/2012 Salesperson Phone# 202-872-5880 **Buyer** Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# LT Day Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Ln Weeks Spots

\$250.00

10/01-10/04

0

0

0

\$0.00

:30

400A-459A Buyline Comment: NEWS V7 . Sales Remark:

V7 Comment Changed, Spots/week Changed

## -- REPORT TOTALS---

\*28

Report Totals: 44 / \$76,350.00

M-TH

## -SALES MONTHLY TOTALS-

Sep 12: 12 / \$25,650.00 Oct 12: 32 / \$50,700.00

Sales Totals: 44 / \$76,350.00 Station Totals: 44 / \$76,350.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$254,500 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%

0% KVCW 0% KVMY 0% KVVU 5% UNKN

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